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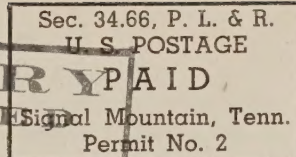
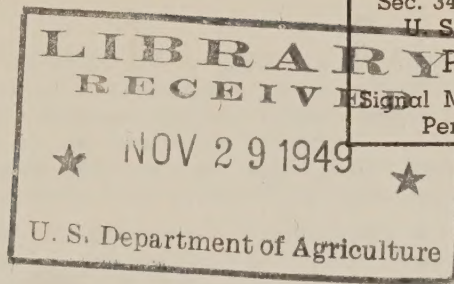
1949

CLINT McDADE AND SONS

Rivermont Orchids

SIGNAL MOUNTAIN, TENNESSEE

Offer of hybrid orchid plants



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TRULY A WHITE CHRISTMAS

The recent "ALL COLOR — ALL SEASON" and "PARADE IN WHITE" plant assortments went over so big with our customers that orders exceeded even our most optimistic estimates. Consequently, we are sold out of many of the different numbers and it has been necessary to withdraw both offerings. We received so many comments such as "Plants arrived in wonderful shape and we are well pleased" and "It's a grand way to buy orchids, but how about some larger sized plants" that we have decided to offer one more this year. And it's a good one because never before have such fine flowering sized white orchids been offered at these low prices.

Yes, it is getting late in the year to ship orchids but our Shipping Department Personnel are bragging about the quality of their work. They tell me that if I can get the orders, they will get the plants to you without damage by any cold weather that might develop. They have some new insulation material that they think a lot of, so I will go along with their recommendation and guarantee safe arrival of the plants against cold weather damage!

This offering has been designed for those who want to see results quickly from new hybrids and are not content to wait for the little fellows to grow up. The 4" size may flower on the leading growth but most probably you will have to wait for the following one. The 5" plant is of a size to flower on the leading growth. There are so many fine things included in this offering that I could rave about that there isn't much use in doing it. However, you might like to know that our R-373 and R-374 are hybrids that produce those lovely, leathery, little whites of the same strain that were used in Princess Elizabeth's wedding bouquet and which we are popularizing as ROYAL BOUQUET ORCHIDS.

But wait we must be getting the Christmas spirit early! We will send you one plant free for every three different varieties that you order from each size group! We will send you two free plants if you order all six varieties listed in either group, four free ones if you order two of all six varieties, etc. The free plants will be of the same size as those you order. You may request that the free plants be either white, white with purple lip or lavender but the choice of variety is ours. We have a lot of nice unflowered plants around the houses but not enough of each one to list on an offering. The free plants will come from these although it may be one of those listed but which you did not order. We will not duplicate a variety that you ordered. And don't worry about the quality of what we may send. If we didn't think they were good, I assure you that we would not have them in 4" and 5" pots now.

Orders will be accepted for one or more plants and they are available for immediate shipment. The plants would also make a wonderful Christmas or Birthday gift for any orchid enthusiast. Just send us your enclosure and we will send the package to arrive whenever you wish. Please make your selection from the lists below.

Sincerely,

W. F. Schroeder, Manager

CLINT McDADE & SONS

4" SIZE

		Color	Expected Season	Catalogue Price
R-373	C. Harrisoniae, Stanleyii x C. Eucharis, fine variety	White	Fall	\$12.50
R-403	Lc. Aconcagua x Lc. Cynthia, var. Rivermont	W.P.L.	Fall	12.50
R-414	Lc. Aconcagua x C. Priscilla, var. Rivermont	W.P.L.	Summer	12.50
R-435	C. Ezio Pinza (C. Minnehaha, F.C.C. x C. Rita Sladden)	White	Fall-Win.	15.00
R-450	C. White Cap (C. Freda Sander x C. Minnehaha, F.C.C.)	White	Winter	15.00
R-471	C. Snow White x C. December Snow	White	Win.-Spr.	15.00

5" SIZE

R-301	C. Wedding Day (C. Ben Nevis x C. Mina)	White	Fall	17.50
R-373	C. Harrisoniae, Stanleyii x C. Eucharis, fine variety	White	Fall	17.50
R-374	C. Henrietta Japhet (C. Loddigesii, Stanleyii, F.C.C. x C. Eucharis, var. Rivermont)	White	Fall	17.50
X-102	C. S. E. Endicott x C. Clementine Goldfarb	White	Fall	17.50
X-103	C. Trentino x C. Myra Peeters	White	Winter	17.50
R-435	C. Ezio Pinza (C. Minnehaha, F.C.C. x C. Rita Sladden)	White	Fall-Win.	20.00

WHITE CHRISTMAS ORDER FORM

Send _____ of each of the following plants that I have circled:

4" Size: _____ R-373 R-403 R-414 R-435 R-450 R-471

5" Size: _____ R-301 R-373 R-374 R-435 X-102 X-103

I would like my FREE plant (or plants) to be _____ White

_____ W.P.L. _____ Lavender.

(Choose 1 extra plant color for each 3 plants ordered)

Ship Via _____ to arrive on _____

Send to: NAME _____

ADDRESS _____

CITY _____ STATE _____

☐ Enclose your card saying: _____

☐ Enclose the sealed card which I am sending.

☐ No card necessary as I am treating myself to this one.

Signed _____

Postage
Will be Paid
by
Addressee

BUSINESS REPLY ENVELOPE

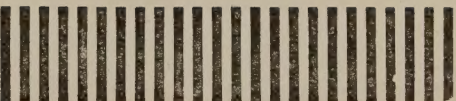
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CLINT MCDADE AND SONS

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